

"Who Made your Clothes?"

Exhibition part of *Off-Biennale 2017* in Venice

The label sewn in the back of your clothes, which may read “Made in China”, actually tells you very little about the origins of the garments, buttons, threads, where it has been sewn or dyed and all the aspects involved in the production.

Your clothes are not made in one place, but are constructed according to a diverse geography of commodity which involves several protagonists and a set of social and economical relationships.

In the international clothing trade the most profitable activities are mostly hard to track, there are formal protections in place such as trademarks or patents, which make it really hard to understand the journey our clothes make.

This installation is an attempt to investigate the relationship between clothing, producer and consumer and to re-establish a lost connection throughout the whole production process.





Autopsy of jeans

is a dissection of a pair of Levi Strauss jeans into all its parts and components, followed by an investigation of :

- Where each component, (bottons, zips, cotton threads), are made;
- Which chemicals are involved in the industrial laundering techniques to create effects and looks: bleaching for graduated coloring, pumice stone to create stone wash, glass paper & brushing techniques to create shine on fabrics, formaldehyde to laundry.
- Consumption of liter of water to grow cotton to make one pair of jeans.



“ a single foot of thread might contain fibers from farms in Texas, Azerbaijan, India, Turkey and Pakistan.”

- Rachel Synder –

100% Cotton

“MADE IN TURKEY”

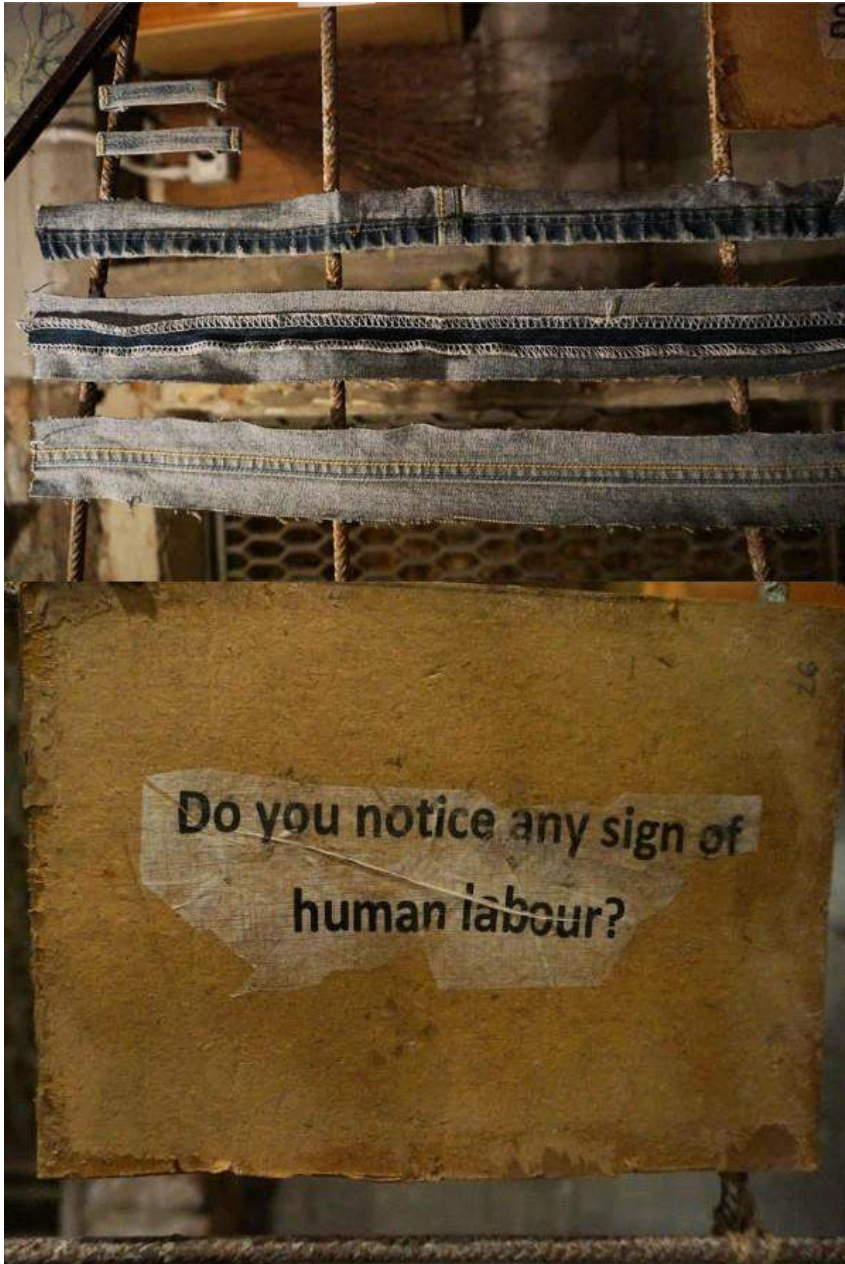
What that means?

**Water Consumption
Comparison**

1 Kg of **cotton** - 11,000 L of water

1 Kg of **rice** - 3,400 L of water

1 Kg of **wheat** - 1,300 L of water



Do you notice any sign of human labour?

Jeans and their constituent parts – like any other clothing of commodity – are not just things but are also a set of social relationship: a link between a farmer and a cotton trader, a connection between factory owner and a sewing machine operator.

Here, I asked visitor to spot any trace of manual labour in the stitches of the internal part of the jeans.

Why things are produced so far away?

The quest for “cheap” but fashionable clothes from consumers has led the migration of industries from the more expensive global North to the less expensive global South, involving lower wages, exploitation of lands and labour.

LEVI STRAUSS & CO. FACTORY LIST

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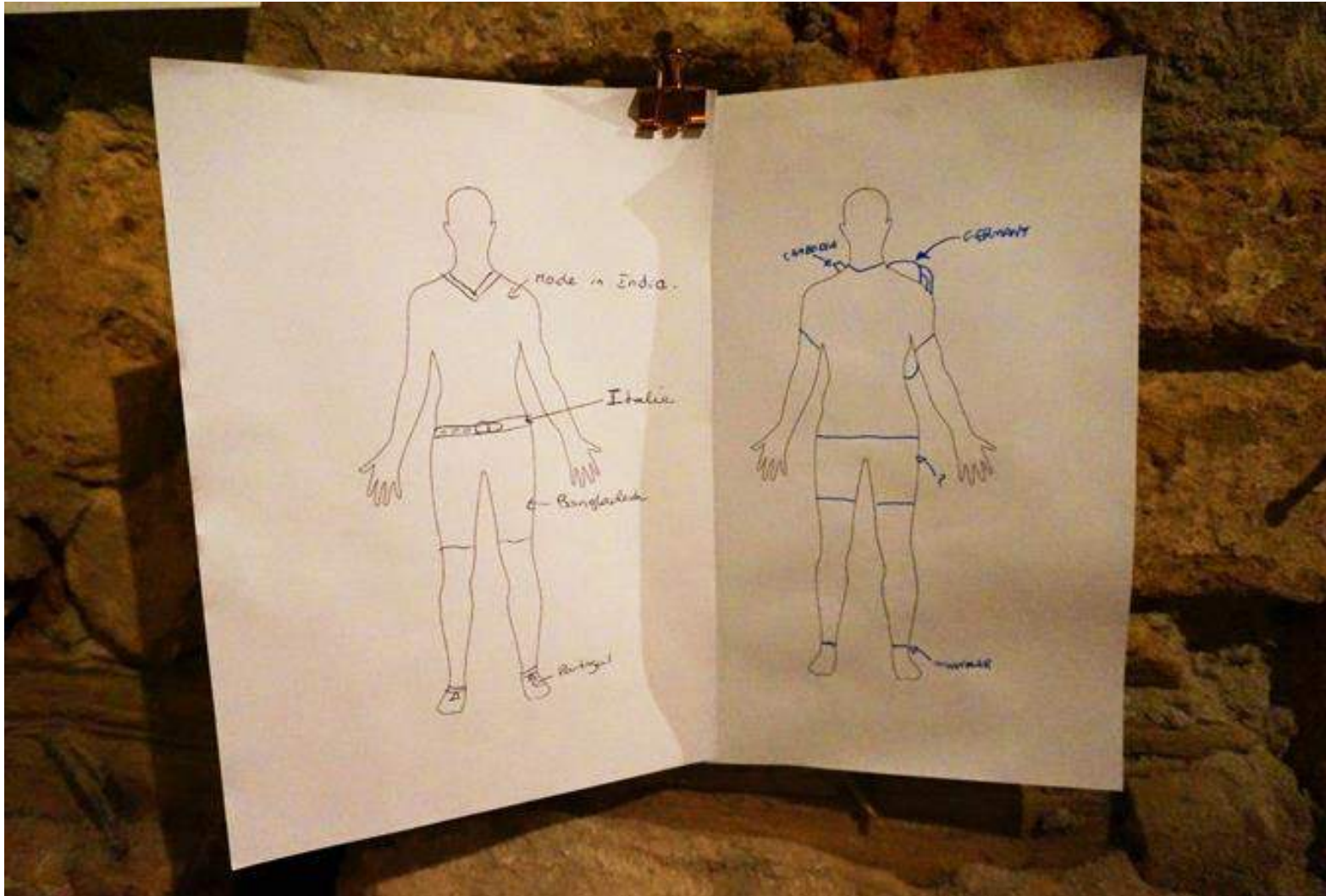
Country	Factory name	Alternative factory name	Address	City	State/Province	
Argentina	Accecur SA		Juan Zanella 4656	Caseros	Buenos Aires	
	Avanti S.A.		Coronel Suarez 1544	Olavarría	Buenos Aires	
	Best Sox S.A.		Charlone 1446	Capital Federal	Buenos Aires	
	Buffalo S.R.L.		Valentin Vergara 4633	Florida Oeste	Buenos Aires	
	Carlos Kot		San Carlos 1047	Wilde	Buenos Aires	
	CBTex S.R.L. - Cut		Avenida de los Constituyentes, 5938	Capital Federal	Buenos Aires	
	CBTex S.R.L. - Sew		San Vladimir, 5643	Lanús Oeste	Buenos Aires	
	Cooperativa de Trabajo Textiles Pigate Ltda.	Altromercato	Ruta Nac. 33 Km 132	Pigue	Buenos Aires	
	Divalori S.R.L.		Mirilla 2536	Buenos Aires	Buenos Aires	
	Estex Argentina S.R.L.		Superí, 3530	Caba	Buenos Aires	
	Gitti SRL		Italia 4043	Mar del Plata	Buenos Aires	
	Huari Confecciones (formerly Victor Flores Adrian)	Victor Flores Adrian	Charcas, 458	Ramos Mejía	Buenos Aires	
	Khamis S.A.		Florentino Ameghino, 1280	Vicente Lopez	Buenos Aires	
	La Martingala		Av. F.F. de la Cruz 2050	Capital Federal	Buenos Aires	
	Lenita S.A.		Alfredo Bufano, 2451	Capital Federal	Buenos Aires	
	Manufactura Arracifes S.A.		Ruta Nacional 8, Kilometro 178	Arrecifes	Buenos Aires	
	Materia Prima S.A. - Planta 2		Acahuco, 5170	Munro	Buenos Aires	
	Procesadora Centro S.R.L.		Francisco Carelli 2554	Venado Tuerto	Santa Fe	
	Procesadora Semicof SRL		Gobernador Ramon Castro 4765	Vicente Lopez	Buenos Aires	
	Procesadora Virasoro S.A.		Boulevard Drago 798	Pergamino	Buenos Aires	
	Procesos y Diseños Virasoro S.A.		Avenida Ovidio Lagos, 4650	Rosario	Santa Fe	
	Pravira S.A.		Avenida Bucar, 1018	Pergamino	Buenos Aires	
	Spring S.R.L.		Darwin, 173	Capital Federal	Buenos Aires	
	Standards S.A. (Origami)	Origami	Trovador 3055	CABA	Buenos Aires	
	Sweaters Romano SRL		Av. Republica 877	Ciudadela	Buenos Aires	
	Top San Juan S.A.		Calle General Acha 1122	San Juan	San Juan	
	Tricafm S.R.L.		Miranda, 5475	Capital Federal	Buenos Aires	
	Underwear M&S, S.R.L.		Levante 449	Avelaneda	Buenos Aires	
	Vira Offis S.A.		Virasoro, 3570	Rosario	Santa Fe	
	Whitery S.A.		Av. Luis Beltráguil 3248	Capital Federal	Buenos Aires	
	Yamp Industrial S.A		Valentin Gomez 151, Parque Industrial La Cantabrica III	Haedo	Buenos Aires	
	Bangladesh	Cosmopolitan Industries PVT Ltd	CIPL	Khejur Bagan, Bara Ashulia, Savar	Dhaka	Dhaka
		Denimach Ltd		Kewa Mouja, Ward No. 5, Sreepur	Gazipur	Dhaka
		Konpark Bangladesh (Pvt) Ltd (Unit 1)		Sector 8, Plot 31-42, Ctg Export Processing Zone	Chittagong	Chittagong
		Lalmal Sportswear Inds. Ltd		Plot # 07 -20, Sector - 3, CEPZ	Chittagong	Chittagong
		MBM Garments Ltd		M-19 & M-14, Section 14, Mirpur	Dhaka	Dhaka
		Medlar Apparels Ltd.		East Narashingapur, Ashulia	Savar	Dhaka
		Opex Apparels Ltd.		Kanchpur, Sonarganj, Narayanganj	Narayanganj	Dhaka
		Pearl Garments Company Ltd		Palash Bari, Nabinagar	Savar	Dhaka
		Surma Garment Washing & Finishing Co., Ltd.		Plot #22, Sector - 2, Cepe	Chittagong	Chittagong
		Unique Washing & Dyeing Ltd		Kalameshar, K.B.Bazar	Gazipur	Dhaka
		Uniflex International		108, B. Nag Lane, Gosail Danga, Agrabad	Chittagong	Chittagong
		Bulgaria	Dinatels Bulgaria ood.		Yabicevo Sanayi Sitesi	Ruen/Burgas
Dinatels Bulgaria ood. Zaychar				s. Zaychar, obst. Ruen, obl. Burgas	Zaychar	Ruen, Burgas
El Draga - Vasil Kufinov			J.k. Elenovo 55	Blagoevgrad		
Intersource LTD			District Plovdiv 4230 Asenovgrad Understaiha 58	Asenovgrad		
Tuna Denim Ltd			Momchilgrad, Sofroniy Vrachanski No. 2	Momchilgrad		
Yana Ltd			Industrial area	Pleven		
Cambodia	ANM Garment (Cambodia) Ltd		National Road No.4, North of Kontork village, Kontork quarter	Phnom Penh	Phnom Penh	
	C Square Garment Finishing Co. Ltd		Phum Khtor, Khum Prek Leap, Russey Keo District	Phnom Penh	Phnom Penh	
	Chih Hsing Garment (Cambodia) Co. Ltd		Phum Khtor Sangkat, Prek Leap Russey Keo District	Phnom Penh	Phnom Penh	
	Chu Hsing Garment (Cambodia) Co Ltd		National Road 6A, Phum Khtor, Prek Leap Commune, Russey Keo District	Phnom Penh	Phnom Penh	
	GDM Enterprise Co Ltd (Laundry Facility)		Street Tomnup Thomay, Russey Village, Steoing Mearchey Commune, Mean Chey District	Phnom Penh	Phnom Penh	
	GDM Enterprise Co. Ltd		Veng Sreng Road, Sangkat Chum Chao, Building D, Soum Oukshakam Vattanac	Phnom Penh	Phnom Penh	
	Good People (Cambodia) Ltd.		Sangkat Kakab, Khan Dongkor	Phnom Penh	Phnom Penh	
	Hong Kong Winfair Garment (Cambodia) Ltd		National Road 4, Bulking E1, Remdoul Village , Tropengkong Commune, Samroang Teung District,	Samroang Teung	Kampong Speu	
	Kimma DryProcess		Romcheh Village, Chemchao Commune, Dangker District	Phnom Penh	Phnom Penh	
	NagaPaace (Cambodia) Co.Ltd		National Road 1,Prek Trong Village,Samrong Tam Commune ,Kean Svay District	Kandal	Kandal	
	Roo Hsing Garment Co. Ltd		New Road, Sangkat toul Sang Ee, Khan Russey Keo	Phnom Penh	Phnom Penh	
	Roo Hsing Garment Co., Ltd No.3		New Road, Group 12,Phum Tousangke Sangkat Tousangke,Khan Russey Keo	Phnom Penh	Phnom Penh	
	TY Fashion (Cambodia) PLC		National Road No.51 , Srah Po Village, Phsardek Commune, Penhealeu District,	Kandal	Phnom Penh	
Zhen Tai Garment (Cambodia) Co Ltd		Sangkat Phnompenh Thmey, Khan Russey Keo	Phnom Penh	Phnom Penh		
China	Anhui Mingguang Tiansuo Garments Co., Ltd.	明光市天梭纺织有限公司	The industrial park	Mingguang	Anhui	
	Anhui New Supersharp Shoes Co., Ltd	安徽诺欧海顿鞋业有限公司	Lufa Town	Fengyang	Anhui	
	Anhui Tianlong Clothing Leather Co.,Ltd	安徽天龙服装皮具股份有限公司	South Renhe 18	Tianchang	Anhui	
	Arts Optical Development (Shenzhen) Company Limited	赛视光学发展(深圳)有限公司	682 Long Fei Av,Huang Ge Keng District,Long Cheng St,Long Gang Area	Shenzhen	Guangdong	
	Baofa(Fujian) Sport Goods Co.,Ltd	宝发(福建)体育用品有限公司	Jiangtuo village,Chendai Town	Jinjiang	Fujian	
	Canton Unicom Leather Goods Factory	广州市汇龙皮件厂	Zhenyin Road, Shilin Town, Huadu District	Guangzhou	Guangdong	
	Changlu Huailong Garment Co.,Ltd	昌隆华翎制衣有限公司	Wenzhou Industrial Park,Baocheng District Changlu County	Welfang	Shandong	
	Changshu Kailan Knitting Co.,Ltd.	常熟凯兰针织有限公司	Penghu road	Changshu	Jiangsu	

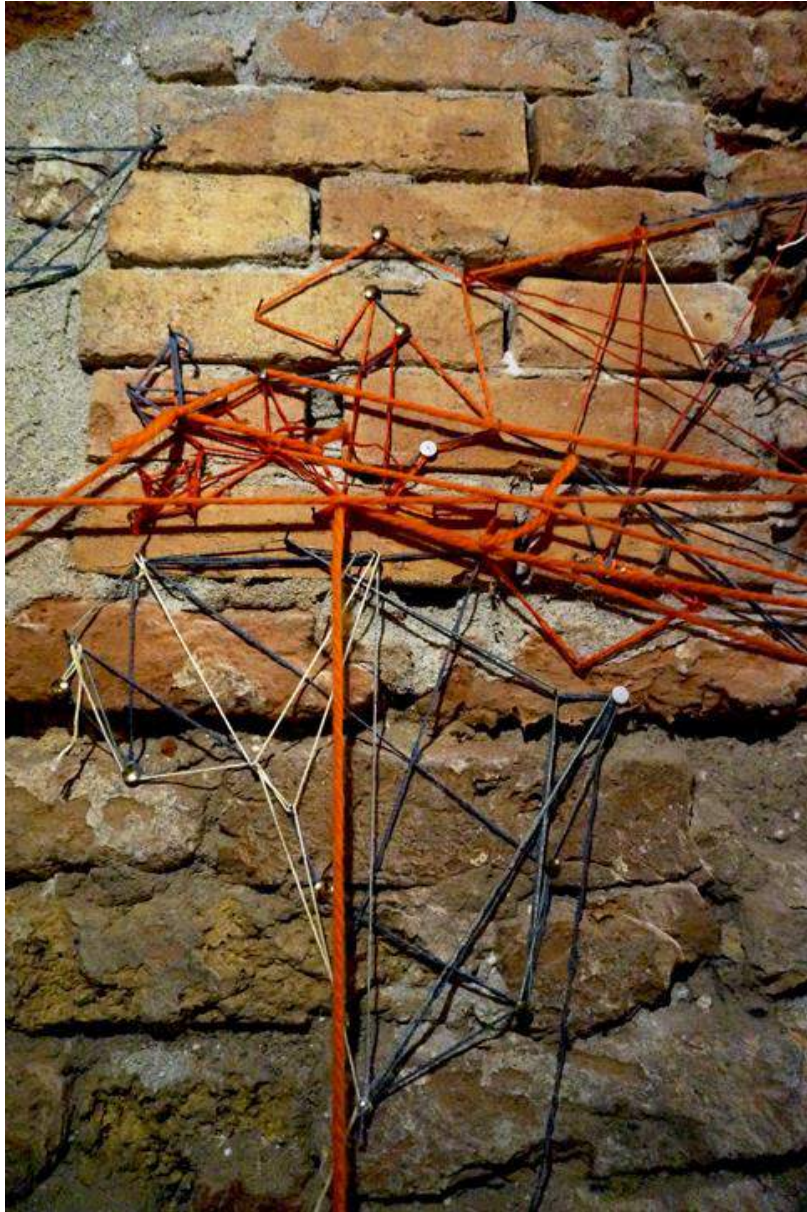
Changzhou Teoku Garments Co Ltd (Finishing sub factory)	常州东奥服饰有限公司 (西整理厂)	No.2 Jinghu Road, Xinbei District	Changzhou	Jiangsu
Changzhou Teoku Garments Co Ltd (No. 1 Sub Factory)	常州东奥服饰有限公司 (一分厂)	24 Hongtu Road, Xinbei District	Changzhou	Jiangsu
Changzhou Teoku Garments Co Ltd (No. 6 sub factory)	东奥服饰有限公司(六分厂)	No. 51, Leodong Middle Road, Tianning district 常州市天宁区劳动中路51号	Changzhou	Jiangsu
Cheng Chiang Leather Goods Factory	正佳皮具制品有限公司	No. 3 Xihuanwu RD Fuchong Village, South area	Zhongshan	Guangdong
Comfy Footwear Co., Ltd.	东莞康富鞋业有限公司	Butterfly Lodge Ind District, Xiantang, Dongyuan,	Heyuan	Guangdong
Contour Optic (Jiangxi) Co. Ltd	中源光学江西有限公司	Yujiang International Glasses Industry Park	Yingtan	Jiangxi
Dalian Tianzhi Garments Manufacture Co Ltd	大连天智制衣有限公司	Wangxia Village, Tieshan Town, Lvshankou District	Dalian	Liaoning
Dancheng Dingziang Garment Co., Ltd	郸成服饰有限公司	East side of Industry Avenue, Dan Cheng County Industrial Area	Henan	Dancheng
Danyang Titan Optical Co., Ltd	丹阳天普光学有限公司	East of Bauei Road, Development Area	Danyang	Jiangsu
Danyang Xinxing Garments Co., Ltd	丹阳新星服饰有限公司	Yunhe Town	Danyang	Jiangsu
Dongguan Action Optic Resources Corporation	东莞鸿胜光学有限公司	Chen Wu Bei Industrial Park, Chang Ping Town	Dongguan	Guangdong
Dongguan Baoxing Garment Co. Ltd	东莞宝升服饰有限公司	Xingling Lu, Wusha 5th Industrial District, Chang'an Town	Dongguan	Guangdong
Dongguan Chang An Jing Xia Sze Cheik Leather Goods Factory	东莞长安锦霞思捷皮具厂	He Nan Industrial Region, Jingde, Changan, Dongguan	Dongguan	Guangdong
Dongguan Chengkai Shoes Co., Ltd	东莞程开鞋业有限公司	NO.1 Fourth South Road,Santan Industry Avenue, Houjie Town	Dongguan	Guangdong
Dongguan City Everwill Garment Ltd	东莞市万毅制衣有限公司	Xiansha Industrial Avenue Side, Gaobu Town	Dongguan	Guangdong
Dongguan Gao Bu Gao Wen Union Manufacturer	东莞高步高文联合制衣厂	No.16 Zhen Xing Nan Road, Gao Bu Town	Dongguan	Guangdong
Dongguan Giesmind Apparel Co., Ltd	东莞高智服装有限公司	Xiangbei Industrial Area, Liaobu	Dongguan	Guangdong
Dongguan Iwasaki Leather Goods Co., Ltd	东莞市岩崎皮制品有限公司	#5 Fenghuang Road, Jin Fenghuang Industrial area, Fenggang town	Dongguan	Guangdong
Dongguan Mau Gee Industrial Limited	茂志鞋业有限公司	No. 338, Fukang Road, Hingtiao, Dalang	Dongguan	Guangdong
Dongguan Pink Lady Knitting Co.,Ltd	东莞黛妃针织服饰有限公司	Xinwei, Lanbei, Changping	Dongguan	Guangdong
Dongguan Sunrise Knitting Limited	东莞升晖针织有限公司	Bai Yuan Qian Industrial Zone, Caibian, Dalang Town	Dongguan	Guangdong
Dongguan Tong Xin Garment & Steam Laundry Ltd.	Former name : Hopson (Machung) Dyeing Factory	Xinji Industrial Zone, Machong Town	Dongguan	Guangdong
Fishan & Tobin Garment (Guangzhou) Co., Ltd	怡富服装 (广州) 有限公司	No. 22, Bangqi, Shilian Road, Shiqi Town, Panyu District	Guangzhou	Guangdong
Fortune Success Footwear Co Ltd	广州市金秀宝鞋业有限公司	DaShi town ShiZhong Er Road 11	Guangzhou	Guangdong
FT International Ltd	昆山富泰美有限公司	No. 239, Ching Yang, N. Road	Kunshan	Jiangsu
Fu Qing Jin Feng Da Shoes Co., Ltd	福清金峰达鞋业有限公司	Jin Yang Industrial Zone	Fuzhou	Fujian
Fujian Peiji Garments Industry Co., Ltd	福建佩吉服饰有限公司	Chigang Economic Development Zone	Fujian	Fujian
Fujian Yicap Footwear Manufacture Inc	福建怡新鞋业有限公司	Nanpu Industrial Zone, Huada Street, Fengze	Quanzhou	Fujian
Fujian Wanjiawin Industrial Developing Co.,Ltd	福建万家鞋业工贸有限公司	Fuan Developing Zone, Quwangang District	Quanzhou	Fujian
Fuqing Dahao Shoes Co.,Ltd	福清大豪鞋业有限公司	Yuel Industrial Area Fuqing (65km Fuxia Road)	Fuqing	Fujian
Fuqing Zhaoxia Shoes Company Limited	福清朝霞鞋业有限公司	Yuel Fuqing	Fuqing	Fujian
Gloss Mind (Jiangxi) Apparel Co Ltd	亮智 (江西) 服装有限公司	Jiabei Road, Lutian Industry Park, Peiyang County	Shanrao	Jiangxi
Golden City Washing Sandblast & Brush Factory	金城洗水喷砂厂	2nd Industrial Zone, Huayang Village, Machang Town	Dongguan	Guangdong
Great Light Leather Goods Factory	广州皮件厂	138 Industrial District, Tong Xia Town	Dongguan	Guangdong
Guang Zhou Well Hope leather goods&gift co.,ltd	广州市唯皮件礼品有限公司	#1 South Side of Xingye Daoao, Nancun Town, Panyu District	Guangzhou	Guangdong
Haimen L&D Hainkerchief Factory	海门市龙都手帕厂	No. 768,Nanhai Road	Haimen	Jiangsu
Haining Yilida Knitting Co., Ltd.	海宁伊利达针织有限公司	No.300 Xiazhong Road, Socks Industrial Area, Haining Economic development Zone	Haining	Zhejiang
Haiyan Hongyong Garment Co., Ltd.	海盐宏裕制衣有限公司	Aitang Industrial Park, Hangzhou Bay Bridge, Haiyan	Jiaxing	Zhejiang
Hangzhou Xinyi Garments Co., Ltd	杭州新艺鞋业有限公司	1-3/F & 6/F, Wahking Bldg., No 31, North of Tonghui Road, Xiaoshan Economy & Technology Development Zone	Hangzhou	Zhejiang
He Yuan Jade Knitting & Garment Factory Ltd	河源锦翠针织服饰有限公司	Beiyuan Industrial District	Heyuan	Guangdong
Heng Sheng Optical Mfg., Ltd	恒生眼镜制造有限公司	No. 43 Xin Feng Road, Xin Min District, Chang An Town	Dongguan	Guangdong
Hongllai Leather&Garments Co.,ltd.	惠州鸿来皮草服饰有限公司	Donghai Bincheng Industrial Zone	Quanzhou	Fujian
Hop Lok Leather Factory Limited	东莞合乐皮具制品有限公司	Shu Tian First Industry Area, Humen Town	Dongguan	Guangdong
Hual An Yuan Tong Headwear MFG. Co., LTD	淮安源通帽业有限公司	No.3 Yan Huang Avenue Lian Shui New Industrial Zone	Lianshui	Jiangsu
Hubei Suntex Garment Manufacturing Co.,Ltd	湖北诚宇制衣有限公司	Garden Industry	Qianjiang	Hubei
Jade Garment Manufacturing (Zhuhai) Co. Ltd	翡翠制衣 (珠海) 有限公司	Yong Xin Lu, Fine Chemical Ind. Area, Zhuhai Harbor Ind. Zone	Zhuhai	Guangdong
Jet-Mark Embroidery Labels Printing Factory	立立绣花商标印花厂	No. 5 Industrial District, Yu Lu community, Geng Ming subdistrict	Shenzhen	Guangdong
Jia Ying Shoes Ltd	东莞嘉盈鞋业有限公司	Sai Nam Industrial District, Shek Kit	Dongguan	Guangdong
Jiangshan Edon Knitting Co.,Ltd	江山葛登针织有限公司	No.30 Jianglan Road, Hushan Street, Economic Development Zone	Jiangshan	Zhejiang
Jiangsu Hongdou Industry Co.,Ltd-Suit Factory	江苏红豆实业股份有限公司-西服厂	Hongdou Industry Zone,Donggang Town,Wuxi City,Jiangsu Province,China	Wuxi	Jiangsu
Jiangsu Sanhe Shoes and Garments Co., Ltd	江苏三和鞋业服饰有限公司	No.2, Litong Road, Jinhu Town	HuaiAn	Jiangsu
Jiangsu Sumec Garment Co., Ltd	江苏苏美达制衣有限公司	Luhe Economic Development Zone	Nanjing	Jiangsu
Jiangsu Xiayanfei Garment CO.,LTD	江苏霞云飞服饰有限公司	8 JINZHUANG ROAD,ZHUTANG TOWN	Jiangyin	Jiangsu
Jiangyin Hua Jun Textile Co.,Ltd	江阴华骏纺织有限公司	No.28 Jinniao Road,Zhutang Town	Jiangyin	Jiangsu
Jiangyin Jietex Garments Co.,Ltd	江阴宇杰制衣有限公司	Nan Zha	Jiangyin	Jiangsu
Jiangyin Kangli Garments Co., Ltd	江阴康利服饰有限公司	11 Qiaoqi Yingshi Road, Xuxi Lake Town	Jiangyin	Jiangsu
Jiangyin Menggu Garment Co., Ltd	江阴美固服饰有限公司	NO.7 Zhu Lu road, Zhutang town	Jiangyin	Jiangsu
Jiangyin Sanjia Knit Garments Co.,Ltd	江阴三久针织服饰有限公司	NO.268 huanchen Road	Jiangyin	Jiangsu
Jiangyin Taidi Garments Co., Ltd	江阴泰迪服饰有限公司	No.59 Dingshan Road	Jiangyin	Jiangsu
Jiangxi Kaiguochu Garment Co., Ltd	江西卡扣服饰有限公司	Hai Yan	Jiaying	Zhejiang
Jiaying Pengchao Garments Co., Ltd.	嘉兴鹏超服饰有限公司	Hardware and Machinery Ind, the fourth phase of Jiasha Economic Development Zone	Jiashan	Zhejiang
Jiayang City Miming Industry and Trade Co., Ltd	揭阳市民兴工贸有限公司	North of Keji Rd, Dongshan Industrial park	Jiayang	Guangdong
Jing Jin Bags Manufacturing Ltd.	精进袋业 (深圳) 有限公司	F3-F5, Jingjin factory, 1st industry, Dapufa community, Taichan road NO.3, Bantian street, Longgang district.	Shenzhen	Guangdong
JingLi (Jintan) Apparel Ltd	竞励 (常州) 服装有限公司	No 88, Zhongtangqiao, Hetou Town	Jintan	Jiangsu
Jinjiang K-Cel Sports Products Co., Ltd	晋江安尔体育用品有限公司	Jinjiang Wuli Industrial Park	Quanzhou	Fujian
Jinjiang Xiongyi Shoes Co., Ltd	晋江雄毅鞋业有限公司	Xinbin Farm Industrial Park	Jinjiang	Fujian
Jintan Qingqing Knitting Factory	金坛市青青针织厂	No.188, Xinggang Road, Zhiqianji Town	Jintan	Jiangsu

You can find the full list at <http://levistrauss.com/wp-content/uploads/2016/09/Levi-Strauss-Co-Factory-List-September-2016.pdf>

The Fitting Room

Visitors were given a printed map of the body and asked to enter in “The Fitting Room”, to undress and check all the labels of the clothes they were wearing, and to write on the map the countries their clothes were made from.





Map your clothes

A map of the world was made with threads and push pins on the wall of the gallery space.

After entering the fitting room, and mapping where the clothes we wear come from, visitors were invited to find on the world map the countries their clothes are made from, and use an orange thread to unite all those places together with the country they live. The result is a web of connection between the country visitors live, (spaces of consumption) and the “countries they are wearing” (spaces of productions).

Special thanks to Andrea Bortolotto for inviting me to take part to this Exhibition, for coordinating, organizing all the logistics and curating the exhibition space.

To Antonia Beard, who has been a great companion and the other Artist in Residency with me. She is a great artist and human being. Thanks for your sense of practicality, your kindness and creative mind.

Another great thanks to Francesco Nordio , for creating this great project in the contest of La Biennale 2017 about labour, production, creative practice and economy.

And last but not least, thanks to “Il Forno” this rough and raw space that has embraced and hosted our exhibition.

... and ... a final (really the final) thanks... to all the “Encounters” we made, to the people, visitors and friends who had come, interact and conversate with us..

To this new connection we made ... Thank you.